

# Abigail Fisher

## Personal Info

### Address

2000 Penmar Ave  
Venice, CA 90291  
U.S.A.

### Phone

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### E-mail

AbigailAFisher1@gmail.com

### Date of Birth

November 11, 1995

### LinkedIn

<https://www.linkedin.com/in/aafish/>

## Education

2018 - 2019

**Parsons School Of Design**

A.A.S. Fashion Design

2014 - 2018

**University Of Michigan**

B.A. Psychology

Entrepreneurship Minor

## Skills

Adaptability

Excellent Communication and  
Interpersonal Skills

Attention to Detail

Proficient in Microsoft Word, Excel, and  
Powerpoint

Highly Creative and Artistic Organized

Scheduling and Planning

Positive Energy

## Languages

French

Intermediate

## Experience

Aug 2018 -

Present

### **Fashion Design Assistant**

*Brandix Vendor for Victoria's Secret*

- Acted as a consultant between the Victoria's Secret team in New York and the Brandix team in Sri Lanka
- Worked alongside the Design, Product Development, and Raw Materials team for the Panty, Sleep, and Modern Lounge teams
- Created and updated charts daily for easy tracking between cross-functional teams
- Negotiated with Victoria's Secret on product specifications, distribution, delivery deadlines and price
- Coordinated deliveries with multiple vendors, including trim and fabric vendors.
- Developed inspiration and fabric boards by sourcing approved fabrics and laces

Jun 2017 -

Aug 2017

### **Fashion Design Intern**

*Brandix Vendor for Victoria's Secret*

- Constructed clear and extensive hand sketches as well as follow up comments
- Attended fittings weekly to ensure proper fit and proportion.
- Monitored social media and online sources for industry trends.
- Organized monthly expenses
- Keep the office organized and stocked with office supplies

Jan 2016 -

Jan 2017

### **Director of External Affairs**

*Alpha Phi Sorority*

- Created social schedules for the Alpha Phi Sorority at University of Michigan
- Established and maintained external communications calendar
- Managed daily schedule assignments

Jun 2014

-Aug 2016

### **Marketing Intern**

*Allied Integrated Marketing*

- Increased market awareness for upcoming movies
- Authored daily content for social media platforms
- Reviewed news outlets to provide studio with local film news
- Attend movie screenings and provide reports for movie studios
- Interviewed film critics and wrote reviews on their opinions

Sep 2015 -

Jan 2016

### **Movie Promotion Intern**

*Sony Pictures*

- Developed and implemented strategies to optimize film productions
- Provided students with information and materials about approaching movies

## Additional Activities

Jan 2018

-Apr 2018

### **Brandix**

*Academic Experience*

- Entrepreneurship class at the University of Michigan
- Acted as a company consultant to the Brandix teams in New York and Sri Lanka
- Apply cutting-edge approach to solving communication challenges
- Research digital technology platforms to improve communication problems

Apr 2017

-Jun 2017

### **The Door- A Center for Alternatives**

*Volunteer*

- Assist with weekly new hire orientations
- Post job announcements for open positions to job websites
- Created job requisitions and screened potential candidates

Sep 2016

-Dec 2016

### **Center for Forensic Psychiatry**

*Academic Experience*

- Talked to patients with severe mental disorders (i.e. schizophrenia)
- Planned group activities to facilitate a sense of community within the center